

Navy Wounded Warrior – Safe Harbor: Getting Involved

Marketing Support

- Ensure your command is a fan of Navy Wounded Warrior – Safe Harbor on Facebook (www.facebook.com/navywoundedwarrior), Instagram (Navy Wounded Warrior) and follows the program on Twitter (@navywounded).
- Coordinate with your N95 Regional Director and the regional marketing staff to locally disseminate marketing materials – such as fact sheets, posters and brochures – which can be found at <http://navymwr.org/resources/marketing>.
- Add your name to the distribution list for the quarterly Wounded Warrior Family Newsletter (www.navywoundedwarrior.com) and share the resource widely.
- Routinely check the Navy Wounded Warrior – Safe Harbor website (www.navywoundedwarrior.com) for the latest news and information.
- Work with the regional marketing staff to create a Public Service Announcement – radio or film – about the program and the help it can provide local Sailors and their families.

Event Support

- Highlight Navy Wounded Warrior – Safe Harbor as a key resource in All Hands meetings, indoc briefs and other relevant meetings.
- Host events (e.g. 5K runs, family festivals, etc.) to commemorate Warrior Care Month each November. Display Navy Wounded Warrior – Safe Harbor materials and signage prominently during those events.
- Honor wounded warriors at other events throughout the year, such as Fleet Weeks, Commissary and Navy Exchange sales, or sporting events.

Personal Connections

- Coordinate with your N95 Regional Director to conduct monthly bedside visits with wounded warriors and their families.
- Coordinate with your N95 Regional Director to develop volunteer opportunities in support of local wounded warriors and their families (i.e. bring the command together to complete home repairs for a family that is spending most days in the hospital)
- Develop a wounded warrior sponsorship program, pairing active-duty wounded warriors with Sailors who will visit regularly and help them stay connect to the command.

