

Team Navy on the Road to the Warrior Games

Roughly 250 active-duty service members and veterans will compete in adaptive sports: archery, cycling, indoor rowing, powerlifting, shooting, sitting volleyball, swimming, track and field, wheelchair basketball, and wheelchair rugby. Participation greatly improves physical, mental, and social health outcomes.

About 40 wounded, ill, and injured service members and veterans will represent the Navy and Coast Guard in friendly competition with teams from the Army, Marine Corps, Air Force, and Special Operations Command (SOCOM) in the 2025 Department of Defense (DoD) Warrior Games.

Athletes with upper-body, lower-body, and spinal-cord injuries, traumatic brain injuries, visual impairments, serious illnesses, and post-traumatic stress disorder compete in organized camps and trials held on and off Navy installations across the country.

Sponsorship Benefits:

- Multiple level sponsorships available
- Six months of national brand exposure
- Brand inclusion on Team Navy promotions
- 81 Navy MWR websites, Navy Wounded Warrior website, print products, digital signs, social media, and more
- Inclusion in social media campaign on Navy Wounded Warrior and Navy FFR platforms, including sponsor page tags and inclusion in promotional videos (78,000+ followers)
- Inclusion on official Team Navy vehicle decals
- Sponsor-produced advertisement on the back cover of the Team Navy bio book
- On-site signage
- Military leadership engagement
- Brand inclusion on official Team Navy T-shirt
- Potential for earned media exposure



www.navywoundedwarrior.com

